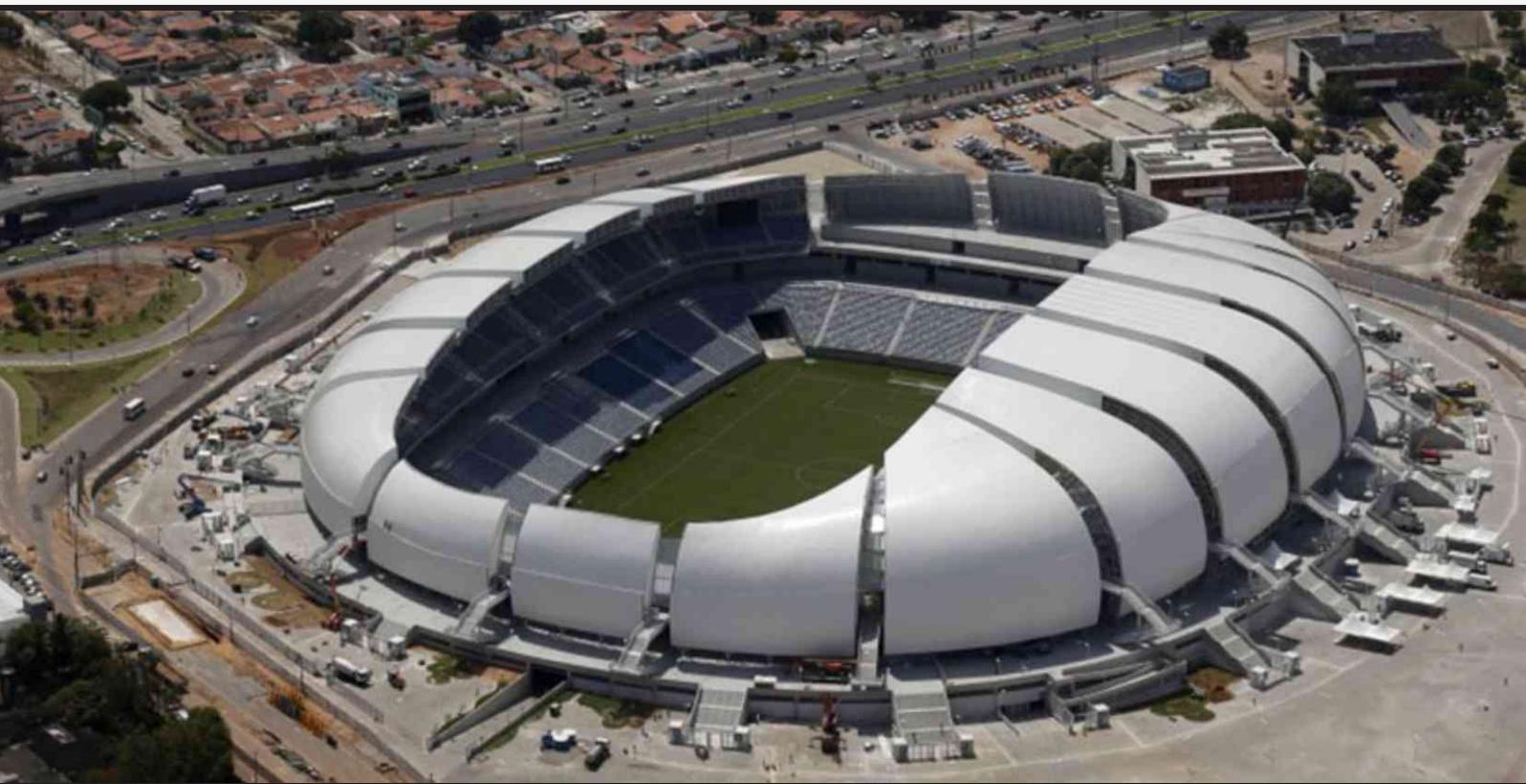




# NEWSLETTER

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ROBOTIC - FLORAL DESIGN STADIUM BUILT FOR THE 2014 WORLD CUP AT BRAZIL



ASSET  
MANAGEMENT  
GROUP

Uniquely designed, Its façade and roof are integrated and made up of 20 petal-shaped modules, designed to be higher on one of the stadium's sides, giving the impression that the sand dunes – which are common in the region – are moving. The design also enables more ventilation and light to come into the stadium.

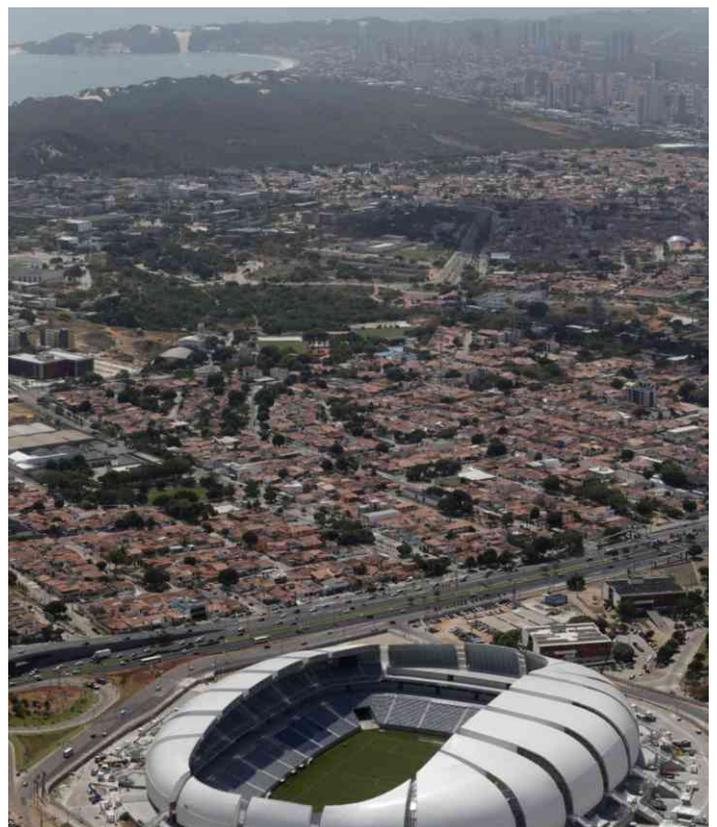


Especially built for Brazil 2014 when it will host four matches, This multi-purpose stadium will have an adaptable structure, which can be reduced in size once Brazil 2014 is over. The covered arena is thus an ideal setting to host a variety of events such as shows, exhibitions and trade fairs, while local clubs such as Mixto and Operario may also take advantage of the new venue.

Robotic floral design stadium is designed to hold 42,000 people and has 10,600 removable seats. This feature allows the stadium to accommodate the massive crowds of World Cup and the ability to scale down following the games for smaller events. The architectural design looks like it could be a huge model of a mobile technology device. The shell consists of 20 massive steel sections insulated in aluminum tiles. In anticipation of Fifa World Cup 2014 the international stadium designers, Populous, have just inaugurated their 'Arena das Dunas' in Natal, Rio Grande do Norte, Brazil.

Fans going to matches and events at the stadium will notice a new standard of

comfort and safety. In total, there are 21 access ramps to reach each of the four stadium levels, in addition to elevators that connect the indoor car park directly with the 39 boxes. The Dunas Arena also has four lounges that can accommodate up to 1,000 people, 25 food and drink kiosks, as well as 30 restrooms. There are four types of seats, identifiable by varying shades of blue: general public, hospitality, VIP and Executive VIP. In addition, 521 seats are reserved for people with disabilities.





**CHALLENGE.** The brief for this project was to create a 'grand space' for the people of Natal which would become a counterfoil to the public promenades of Brazil's many beaches. The stadium sits within a park setting and, as well as being one of only three new stadia to be built in Brazil for the FIFA World Cup, will stage the music and cultural events of Natal. The challenge is

to catch the prevailing on-shore breezes and air to flow into the seating bowl via ETFE louvers between the stadium 'shells'. The upper seating tiers are separated into discrete seating blocks; these 'petals' are linked via a continuous undulating concourse. This arrangement gives the stadium its distinctive dramatic asymmetric form, reminiscent of the sand dunes that form its backdrop.

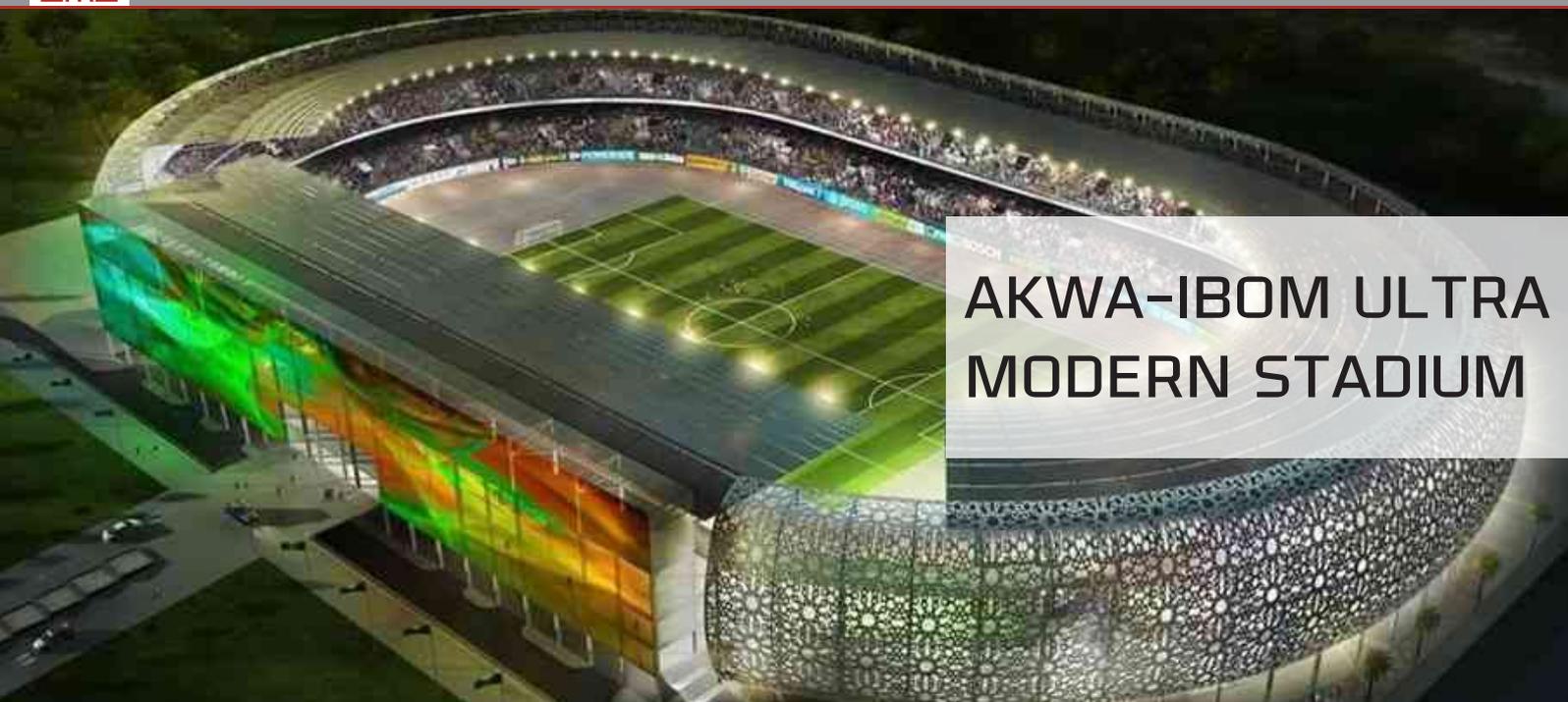


to find a form flexible enough to accommodate all these needs, that responds sympathetically to its environment.

**INNOVATION.** The structure's undulating form responds to the climatic conditions of the location, shielding the spectators from direct sunlight, while allowing main stands

**IMPACT.** Drawing inspiration from the magnificent sand dunes that dominate the city of Natal, the stadium has become known as The Stadium of the Dunes. The three elements – stadium, arena and performing arts complex – are developed as a family of forms that sit on a raised ground, with the park flowing around. Not only will this striking development raise the profile of Natal nationally and internationally, the work will act as a catalyst for urban regeneration.





## AKWA-IBOM ULTRA MODERN STADIUM

The Akwa Ibom State Olympic Stadium under construction with Julius Berger Nigeria Plc, as the contractor handling the project, on completion would have 36 exits and that the main bowl would be capable of draining out flood water 20 minutes after a heavy downpour. The main turf would be made of natural grass to conform with international standards, since artificial pitch is neither desirable nor acceptable. .

RThe Akwa Ibom Olympic Sized stadium has a sitting capacity of 30,000 and costs 16 billion naira and will provide jobs to five thousand people.

This stadium complex sits upon a massive 32 hectares of land. The main bowl will consist of a 4-tier terrace seating arrangement, all covered, there will be two parking lots and access; VIP and bus parking areas, VIP access and public access, coffee-shops, shops, restaurants and banquet-hall.

As well as eight-lane 400metres standard





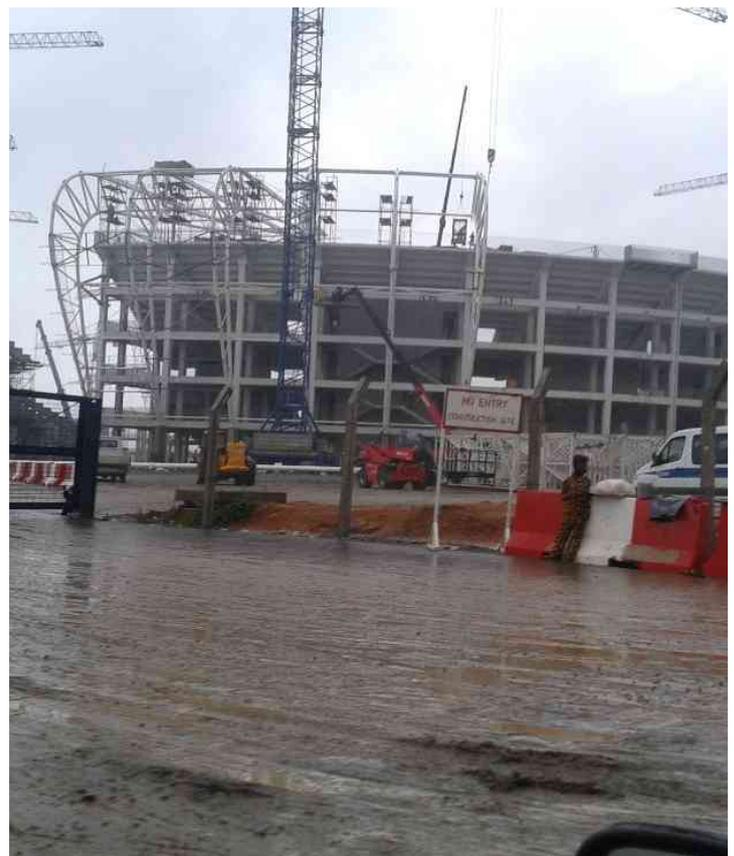
track including complete athletics facilities in the segment of the field. Coming in three levels, the grand stand area will accommodate the Very Very Important Person (VVIP) and Very Important Person (VIP) Lounges.

Other facilities within the Grand Stand Area, especially level 1 are team changing rooms, collective changes rooms, offices, meeting room for team meetings, administrative and technical services as well as covered parking spaces.

Essentially, the level also accommodates a natural ventilated entrance lobby for VVIP guest while Level II within the grand area accommodates the VVIP reception area viewing lounges, catering service and conveniences. While level III is dedicated for public spectators of grand stand west and their respective service facilities.

The construction of the stadium is already creating a buzz of developmental activities around its location as auxiliary infrastructures that will service the

stadium are springing up. For instance, the construction of the 3rd ring road and other roads that will serve as major access into the stadium are well underway; the 4th flyover along Abak road in front of Federal Secretariat is already in place.



# GENERAL KNOWLEDGE

## TIPS ON HOW TO HANDLE WORK PLACE CONFLICT



Workplaces are naturally stressful environments, and personal conflicts between co-workers can be both a cause and product of this stress. Yet allowing them to build and intensify will only further impair the work environment.

Here are some tips that can help you have a healthy work environment.

- Approach conflict with an open mind
- Consider what might have caused the conflict
- Be respectful of differences
- Try to cut the conflict off in its early stage
- Listen carefully
- Be mindful of your language
- Ask for help or advice
- Be sure the problem is resolved

## ARTICLE: WHY MY ATTITUDE IS MY GREATEST ASSET

*My attitude is my best asset because it affects how I see my employer, my fellow workers, and myself.*

*I see my employer as someone who provides me with a job, and who trusts me to do my job well - and that makes me want to do my best and to deserve that trust.*

*I see my fellow workers as valued colleagues and as mentors. That makes me a team player, and someone who is eager to learn.*

*I see myself as dependable and ethical. That makes me care about being trustworthy and honest, so I value my reputation and want it always to be shining and spotless.*

# NEWS & UP COMING EVENTS

# LOCAL EVENTS NEWS & EVENTS

## APPOINTMENTS OF NEW STAFF.



**Ifeyinwa Mmaete Chukwudifu**  
(Property Manager)

AMG WELCOMES HER ON BOARD  
AS WE AIM TO DELIVER EXCEPTIONAL VALUE



**Mr Iluobe Osadebamen Ramsey**  
22nd February, 2014

